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plain green

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Walkability to Danceability Downtown Dance Stunt Presented by Plain Green Conference 2014

Sioux Falls, SD – July 25, 2014 – Evolution dance team sponsored by Plain Green Conference 2014 will perform the dance stunt, “Walkability to Danceability” on **Friday, August 1** at **Phillips Avenue Plaza in Downtown Sioux Falls** at **7:00p.m.** The event is free and open to the public.

Jeff Speck is a pioneer of the walkability concept and will be a featured keynote speaker at this year’s Plain Green Conference. He advocates for smarter city planning and more sustainable design. The event will take place on Phillips Avenue, the most walkable street in Downtown Sioux Falls, highlighting the sustainability and walkability that Sioux Falls is capable of. More information on Jeff Speck can be found at www.jeffspeck.com.

“Walkability to Danceability” is a short skit and dance routine that highlights the idea of walkability and sustainability in the city of Sioux Falls. The dancers will walk along Phillips Avenue, eventually arriving at the Phillips Avenue Plaza to perform a prepared dance routine. Onlookers are encouraged to take pictures and videos and share them online using the hashtag #plainawesome.

“The Danceability routine is a fun, lighthearted way to continue thinking about walkability in Sioux Falls,” says Plain Green Conference board member Brooke Orcutt.

This stunt is inspired by a topic that many Sioux Falls citizens are already familiar with. Plain Green Conference knows how important walkability is to this city and its citizens. Sioux Falls is moving forward – the Downtown 2025 plan proposes to make Sioux Falls more walkable. But people at Plain Green think, why stop at a walkable city? They want to make Sioux Falls danceable.

About Plain Green Conference 2014:

Plain Green is where innovators and change-makers gather to learn and connect around green design, healthcare, education, business and ideas. Fantastic keynotes, in-depth sessions and community networking are all under one roof. This year’s keynote speakers are Jeff Speck, a renowned city planner and pioneer of walkability; Alan Savory, the master behind holistic management; and Emily Pilloton, founder of Project H and a source of inspiration for empowered youths.

Plain Green Conference 2014 will be held on Friday, September 12, 2014 at the Hilton Garden Inn Downtown in Sioux Falls, SD. More information on the conference can be found at www.plaingreen.org.

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